

An aerial photograph of the Atlanta skyline at sunset. The sky is a mix of orange, pink, and purple. The city is filled with various buildings, including several tall skyscrapers. The Georgia State Capitol building is visible in the lower right, with its distinctive dome. The text "2024 Patron Program" is overlaid on the left side of the image.

# 2024 Patron Program

## About our chapter

AIA is the largest, most influential network of architecture professionals, with 1,900 members in Atlanta and 96,000 members nationally. Our members share a passion for architecture and a desire to change the world through the power of design.

AIA Atlanta provides members with continuing education, political advocacy, networking, and leadership development, as well as raises public awareness of the work of architects.

Our initiatives help ensure architects have the tools to do their best work, the public is educated about good design, and the profession maintains a healthy pool of highly qualified talent.

As an AIA Atlanta patron, you will join our effort to support members' careers, elevate their practice, and advance the architecture profession.

### By partnering with AIA Atlanta, you get:

- ✓ Premier brand visibility
- ✓ Direct engagement with Atlanta architects
- ✓ Exclusive event access and hosting opportunities

# Maximize your impact

## ELEVATE

Expand your reach, from email blasts to event signage and opportunities to raise brand visibility.

## ENGAGE

Enjoy complimentary tickets to signature events to get face to face with members and industry leaders.

## EDUCATE

Establish relationships and attract leads by presenting AIA-approved courses on products, techniques and best practices.

"As a long-time Patron, I can't say enough about the AIA leadership's desire to give Patrons every opportunity to effectively engage with the membership. As with any organization, you get out of it what you put into it, but you can be assured that the AIA board and staff want to see Patrons get a return on what they understand is a very important investment. I look forward to many more years of involvement as each year brings new opportunities to get that return."

**Randy Parrish**

Smart Lighting Solutions, Silver Patron



AIA Atlanta is seeking strategic partnerships with companies and organizations sharing a mutual goal of advocating for architects, elevating the built environment, and improving the quality of life in our communities.

Patrons increase their brand visibility and gain direct access to Atlanta-area architects, business leaders, and potential clients or collaborators. Discover additional benefits of becoming a patron on Page 4.

## GET STARTED

### Contact

Missy Bower  
Director of Membership and Development

404-222-0099 ext. 103  
[missy@aiaatl.org](mailto:missy@aiaatl.org)

### Sign up online

[aiaatl.org/patrons](http://aiaatl.org/patrons)



# Inside the chapter

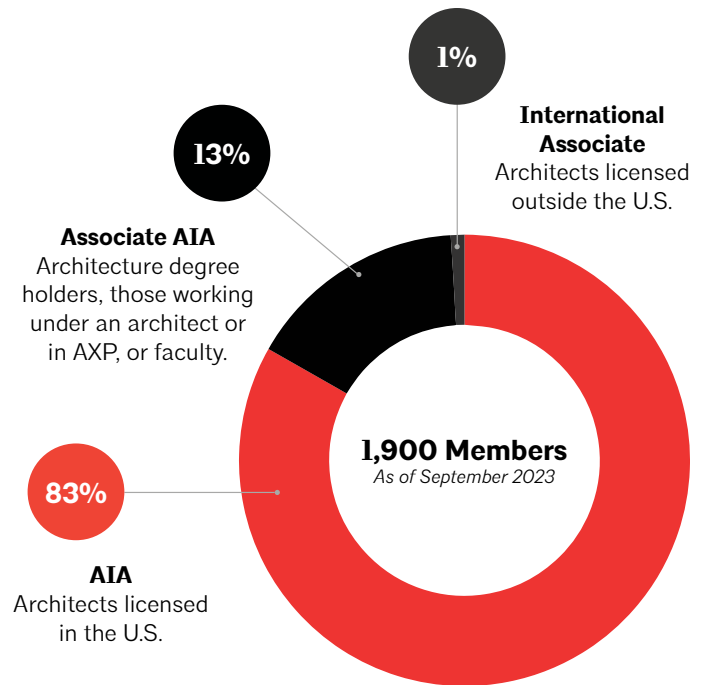
AIA strives to improve the nation's quality of life, mitigate climate change, and protect the public's health, safety, and welfare.

## Mission

AIA Atlanta brings leadership to the built environment.

## Vision

AIA Atlanta advances the quality of life in our communities through inspiration and leadership in both design and the built environment.



"As a proud patron of AIA Atlanta, Eberly & Associates, Inc. appreciates AIA Atlanta's commitment to fostering lasting relationships within the architectural community. Through their initiatives, events, and educational programs, AIA Atlanta champions the value of quality architecture in building successful and lasting communities. These shared values and relationships developed with leaders in the design profession make this a successful partnership for over 10 years."

## Molly Patel

Eberly & Associates, Silver Patron

## Patron benefits

	Silver \$4,000	Gold \$6,000	Elite \$10,000	Diamond \$25,000
Complimentary signature event* tickets <ul style="list-style-type: none"> <li>Build Something Great (Nov)</li> <li>President's Breakfast (Dec)</li> </ul>	1	1	4	6
Dedicated email blasts to membership^	Biannually	Biannually	Biannually	Quarterly
Member pricing for other events	●	●	●	●
Logo recognition On AIA Atlanta's website, signature event signage, and digital signage when possible.	●	●	●	●
Listing in architectural provider directory	●	●	●	●
Right of first refusal/priority to present continuing education courses	●	●	●	●
Periodic promotional social media posts and newsletter contributions ° °		●	●	●
Leadership opportunities on AIA Atlanta program committees		●	●	●
Opportunity to host a board meeting		●	●	●
Speaking opportunity at Build Something Great*			●	●
Reserved seating at Build Something Great*				●
Recognition as presenting sponsor* <ul style="list-style-type: none"> <li>Build Something Great</li> <li>High School Design Competition (Apr)</li> </ul>				●
<p>* Events are subject to change. Space is limited; registration is first-come, first-served.</p> <p>^ Patrons must reserve email blasts in advance and provide design in HTML format, subject to AIA Atlanta's approval.</p> <p>° ° Patrons must provide content to AIA Atlanta with reasonable notice.</p>				

DIAMOND

# Our 2023 patrons



ELITE



GOLD



SILVER

